Cyclical vs structural trends

Edmund Rawle, Chief Economist
The outlook for oil demand is highly uncertain.

‘Optionality’ is becoming increasingly important for some producers.

Source: Company reports. Note: Data normalized around current demand of ~100 million b/d.
Why?...
There is significant uncertainty about the pace and composition of economic growth

Global GDP growth

Source: OECD, Industry consultants
The Millennial generation will drive the world economy
The question is how will they consume energy, and more specifically, hydrocarbons?

Source: US Census Bureau
...And then there are the oil specific drivers of uncertainty

- Consumer behavior
- Autonomous vehicles
- Climate change policy
- Battery technology
- Efficiency targets
- Mobility as a service

Road transport demand
Thank you