

Update on Shared Transparency Efforts in Energy Markets

First G20 Energy Sustainability Working Group meeting under the Turkish Presidency of the G20

Antalya | 24-25 February 2015

Zack HenryInternational Energy Forum

An update on the Joint Organisations Data Initiative (JODI), including Preliminary Results from the 5th JODI User Survey (launched on 11 February 2015)

G20 Principles on Energy Collaboration: November 2014

Point 4

"Encourage and facilitate the collection and dissemination of high quality energy data and analysis."

G20 Leaders' Declaration: September 2013

"To promote market transparency and efficiency, we commit to strengthen Joint Organisations Data Initiative (JODI)-Oil by ensuring greater visibility, more complete and comprehensive data, enhanced access and improved availability, and by maintaining support for capacity building."

- Greater Visibility
- More Complete and Comprehensive Data
- Enhanced Access and Improved Availability
- Maintaining Support for Capacity Building

Tracking JODI's Progress on Multiple Axes

- 1. JODI-Oil World Database User Surveys
- 2. JODI Participation Assessments (Smiley Faces)
- 3. Capacity Building

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JODI-Oil World Database User Surveys: 5th Survey Launched on 11 February 2015

Question Categories and Objectives

User Profile → Better understand who uses the data and how

JODI Awareness → Shape JODI outreach efforts

Database usage → Inform Partners re: which regions, products and flows data are of most importance

Data presentation and accessibility \rightarrow How to improve further the JODI interface

Feedback Mechanisms → How are the JODI Partners doing in responding to user questions?

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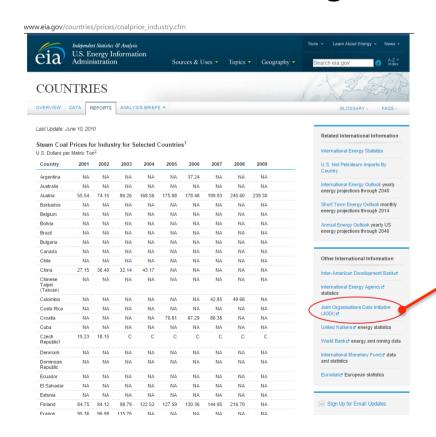
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- Perception of OECD versus non-OECD data quality is narrowing versus the previous survey.

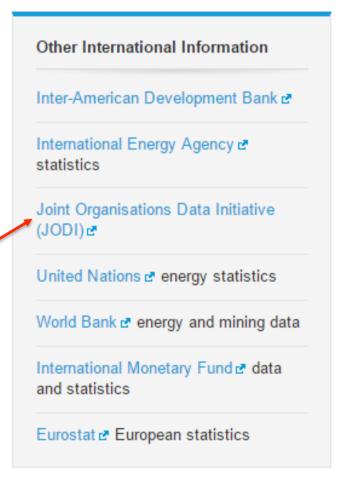
The launch of the new www.jodidata.org website at the IEF14 has led to a sharp rise in downloads

	JODI Database	
	<u>Downloads</u>	Y-o-Y Change
2011	3,272	
2012	4,992	+52.6%
2013	4,736	-5.1%
2014	21,370	+351.22%

Case study: the US Energy Information Administration has been driving traffic to JODI. How?

- 808 Referrals in 2014
- 276 backlinks through its "Information" box





G20 Members Could Help to Raise JODI Awareness through <u>Referrals</u> and <u>Backlinks</u>

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	Global Rank	Referrals since launch	Backlinks
Argentina	256,343	0	0
Australia	253,298	0	0
Brazil	595,999	0	0
Canada	71,551	0	0
China	211,761	0	0
France	20,886	0	0
Germany	113,697	0	0
India	20,559	0	0
Indonesia	69,754	14	0
Italy	85,631	0	0
Japan	14,823	0	0

Source: Alexa, Orantec

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	Global Rank	Referrals since launch	Backlinks
Korea	154,742	0	0
Mexico	202,338	0	0
Russia	57,765	0	0
Saudi Arabia	2,382,952	870	19
South Africa	383,433	2	0
Turkey	364,909	0	0
UK	944	2	0
US	12,196	3	0
European Commission	921	376	16
G20 Homepage	136,293	0	0
G8 Info Centre	5,236	0	0

Source: Alexa, Orantec

Simple Ways in which G20 Members Might Support JODI and Energy Data Transparency



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Number of Countries of Economies Earning Good or Smiley Face Ratings: Last 4 Participation Assessments

	Jul-Dec '12	Jan-Jun '13	Jul-Dec '13	Jan-Jun '14
Sustainability	82	75	80	82
Timeliness	61	59	62	65
Completeness	65	62	66	65

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Support for capacity building: Shared efforts to train statisticians have yielded concrete results.

	JODI-Oil Today	JODI-Oil Ten Years Ago	JODI-Gas Today
Countries and economies that can report M-2 oil/gas statistics	95+	40	54
Countries and economies that can report M-1 oil/gas statistics	70	<10	46

Highlights from Recent JODI Regional Training Workshops

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Eighth Regional JODI Training Workshop for the Asia Pacific Region | Kuala Lumpur, Malaysia 31 participants from 14 countries