



NOCs - IOCs «CO-PETITION»

(COLLOBERATION + COMPETITION)

Mehmet UYSAL
President and CEO
TPAO

#### 2nd NOC - IOC FORUM 2011

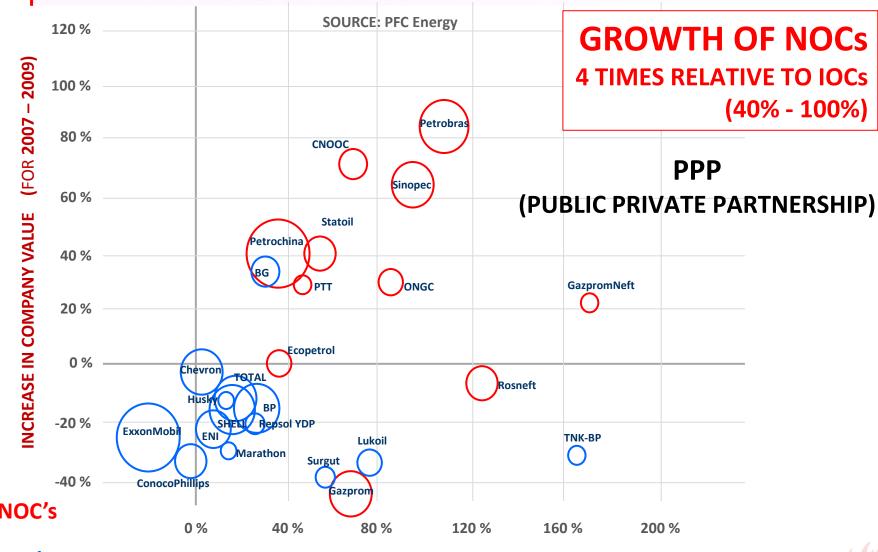
Bringing Together Distinctive Competences for Common Challenges

PARIS, 07-08 APRIL 2011





### **MARKET VALUES OF THE COMPANIES**



**INCREASE IN COMPANY VALUE (FOR 2009 ONLY)** 

8th April 2011



## **WORLD OIL PRODUCTION & REFINERY INVESTMENTS (2010-2020)**



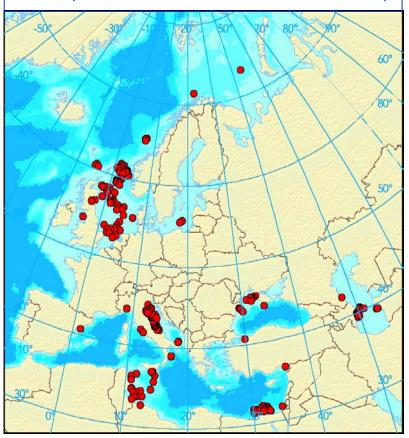
**INCREASE OF NOCs SHARE** 



#### **SAFETY POLICIES IN EUROPEAN SEAS**



SEAS THAT THE EU HAS GOT BORDERS WITH (BLACK SEA AND MEDITERRANEAN..)



## **European Commission Decision (Not approved yet):**

"OFFSHORE OIL AND GAS ACTIVITIES AND THEIR REGULATORY ENVIRONMENT IN EUROPE"

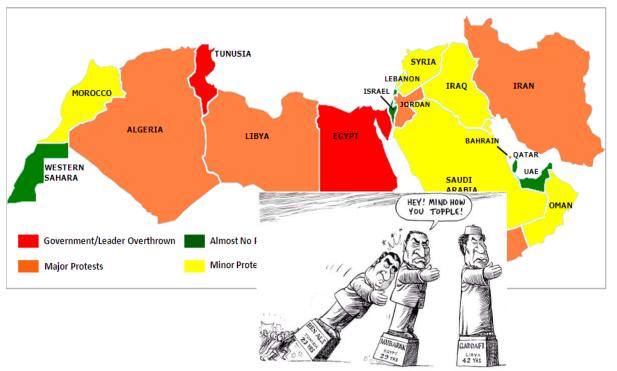
FINANCIAL RESPONSIBILITIES WILL INCREASE

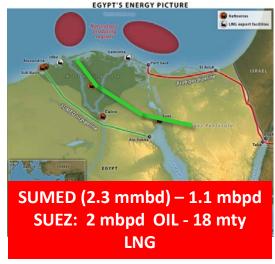
EUROPEAN COMPANIES WILL BE APPLYING THIS RULE ALL OVER THE WORLD

**CAN THESE REGULATIONS COME INTO FORCE?** 



### DOMINO EFFECT JUST IN MENA?





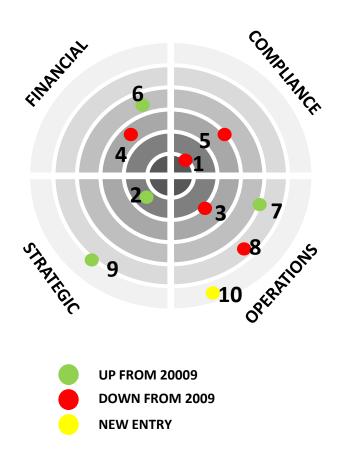
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## **TOP 10 RISKS OF UPSTREAM COMPANIES**

RISKS	2010 Rank	2009 Rank	2008 Rank
UNCERTAIN ENERGY POLICY	1	2	6
ACCESS TO RESERVES	2	1	4
COST CONTAINMENT	3	4	3
WORSENING FISCAL TERMS	4	5	2
CLIMATE, ENVIRON. CONCERNS	5	7	8
PRICE VOLATILITY	6	3	-
HUMAN CAPITAL DEFICIT	7	6	1
SUPPLY SHOCK	8	9	9
OVERLAPPING SERVICE OFFERINGS	9	8	0
NEW OPERATION. CHALLENGES	10	0	0



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#### **2011 RISK EXPECTATIONS** (interviewed 194 top management)

WHICH OF THE FOLLOWING DO YOU BELIEVE REPRESENT THE MAIN CHALLENGES FOR YOUR COMPANY IN THE NEXT 12 MONTHS? (select up to three) (% respodents)



"Economist Intelligence Unit" "The Outlook For the Oil And Gas Industry In 2011"

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ENSURING ADEQUATE SAFETY MEASURES FOR PERSONEL



## **KEY CHALLENGES and OPPORTUNITIES** FOR NOC & IOC

SIX KEY CHALLENGES, AND HENCE OPPORTUNITIES TO SECURE COMPETITIVE ADVANTAGE, that are high on the agendas of many NOC executives. These include:

- 1. RISK MANAGEMENT, REPORTING, AND GOVERNANCE
- 2. TALENT DEVELOPMENT AND RETENTION
- 3. RELATIONSHIPS WITH INTERNATIONAL OIL COMPANIES (IOCS)
- 4. FINANCIAL MANAGEMENT AND INTERNATIONAL TAX PLANNING
- 5. SUPERVISION OF REMOTE OPERATIONS
- CLIMATE CHANGE AND THE ENVIRONMENT.

**SOURCE: DELOITTE REPORT - 2008** A NEW ERA FOR NATIONAL OIL COMPANIES www.deloitte.com/energy



## **MUTUAL BENEFITS** FOR COOPERATIONS AND PARTNERSHIPS

#### **NOC'S STRENGTH**

Hold reserves
Secured by goverment
Financed by goverment
Political relations with
goverments

#### **NOC's BENEFITS:**

**FOCUSED ON EFFECTIVENESS:** 

**«DO THE RIGHT THINGS»** 

Secure National Demand

Secure Exp. of New Resources

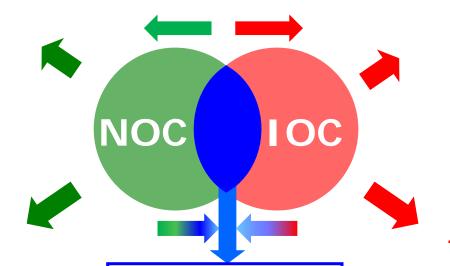
Access to markets

Access to technology

Management skills



SERVICE CONTRACT



## **TRUST**

Commercialization of the Reserves

(for domestic purposes and for export)

#### **IOC'S STRENGTH**

Know-how Technology Finance

#### **IOC's BENEFITS:**

**FOCUSED ON EFFICIENCY**:

**«DO THE THINGS RIGHT»** 

**Secure Commerciality** 

Secure Sustainable Business Env.

Legal issues

Access to New Opportunies

Risk Management



A NEW BUSINESS MODEL

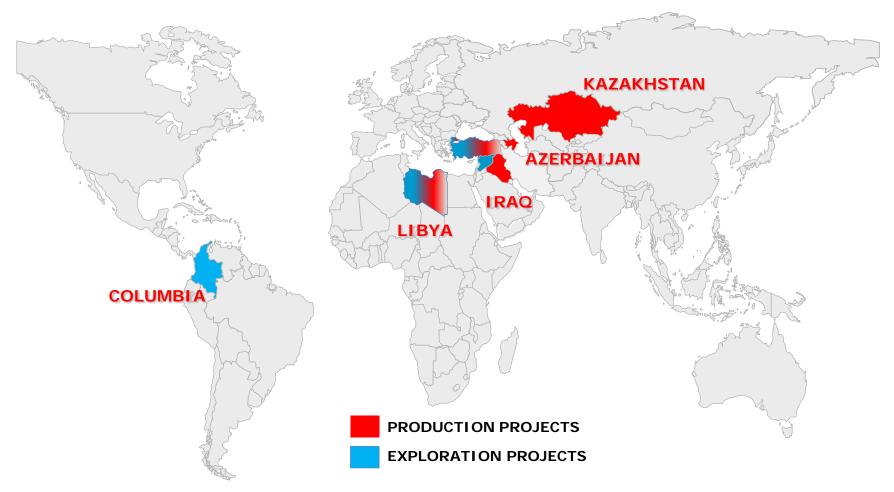
SHIFT FROM 'MUTUAL BENEFIT' to 'MUTUAL UNDERSTANDING'

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## **TPAO INTERNATIONAL**



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#### **TPAO AND PARTNERS**

## **NOC'S**

- **PETROBRAS**
- **SOCAR**
- **STATOIL**
- KAZMUNAIGAZ
- **PETRONAS**
- CNOOC
- **GAZPROM NEFT**
- **KOGAS**
- LIBYA NOC
- **ONGC**

- -Deep Black Sea
- -Azerbaijan
- -Azerbaijan
- -Kazakhstan
- -Iraq
- -Iraq
- -Iraq
- -Iraq
- -Libya
- -Libya

## **IOC'S**

- **EXXONMOBIL**
- **CHEVRON**
- BP
- TOTAL
- LUKOIL
- **ITOCHU**
- **INPFX**
- HESS
- **KEC**
- **OMV**
- **TIWAY**
- **FOINAVON ENERGY**
- **PERENCO**
- TRANSATLANTIC

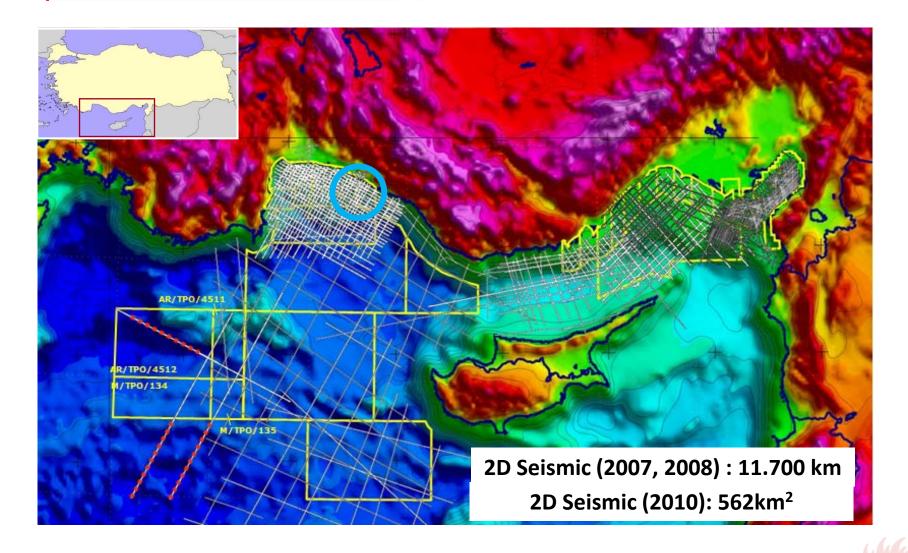
- -Deep Black Sea, Azer.
- -Deep Black Sea, Azer.
- -Azerbaijan
- -Azerbaijan
- -Azerbaijan
- -Azerbaijan
- -Azerbaijan
- -Azerbaijan
- -Iraq
- -Shallow Black Sea
- -Shallow Black Sea
- Shallow Black Sea
- -Turkey
- -Turkey, Unconventional

TPAO IS ALWAYS OPEN TO PARTNERSHIPS WITH IOCs AND NOCs IN AND ABROAD

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## **EXPLORATION IN MEDITERRENEAN - FARMOUT**









# The 7th NOC Forum hosted by TPAO will be held in ISTANBUL – TURKEY at ÇIRAĞAN PALACE 25<sup>th</sup> – 27<sup>th</sup> May 2012





# THANK YOU