

CHALLENGES FOR INVESTMENT AND GROWTH

GLOBAL and **DOMESTIC**

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CHALLENGES FOR INVESTMENT AND GROWTH IN TWO DIMENSIONS



GLOBAL

LOCAL

ABOVE GROUND CHALLENGES

BELOW GROUND CHALLENGES







GLOBAL «BELOW GROUND CHALLENGES»



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- DEEP OFFSHORE
- UNCONVENTIONAL
- ARCTIC

- ADVANCED TECHNOLOGY
- HIGH COSTS
- EXPERIENCE







NO MORE EASY OIL: ADVANCED TECHNOLOGY, UNCONVENTIONAL APPROACH



LOCAL «BELOW GROUND CHALLENGES»





- COMPLEX GEOLOGY
- HEAVY OIL
- RELATIVELY SMALL FIELDS
- DEEP OFFHORE



Shell 28 May 2013





GLOBAL «ABOVE GROUND CHALLENGES»





WORLD-IRAN-RUSSIA-

CHINA EQUATION ON



POLITICS

- **GEOPOLITICS**
- **BUSINESS ENVIRONMENT**
- **SECURITY**
- **ACCESS TO RESOURCES**

ECONOMICS

- **OIL PRICE**
- GLOBAL ECONOMIC GROWTH
- **SUPPLY & DEMAND BALANCE**
- FISCAL TERMS

COOPERATION IS THE KEY

IRAN -ISRAEL

STRENGTH



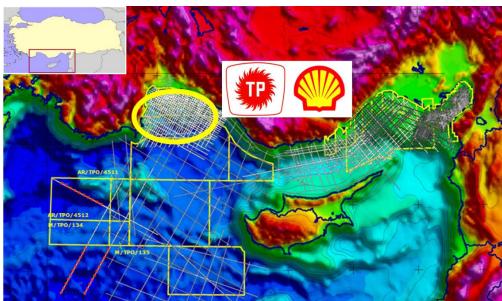
LOCAL «ABOVE GROUND CHALLENGES»



- APPROVAL AND DECISION PROCESS
- POLITICAL VS ECONOMICAL PRIORITIES
- TALENT RETENTION









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THANK YOU