

#### **Review of Current and Potential Asian Oil Benchmarks**

Chen Bo President, UNIPEC March 15, 2016

#### Content

Dramatic changes on global oil trading

World oil industries shifting to east

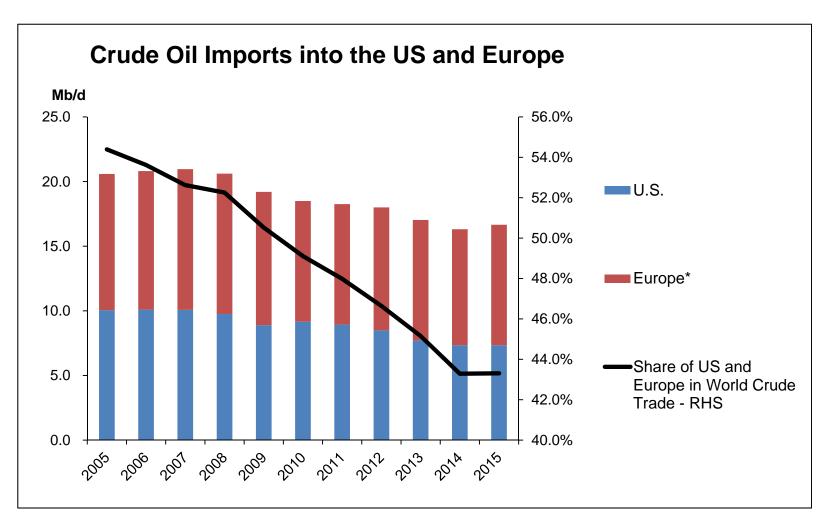
China's oil market and potential crude benchmark

# Dramatic changes on global oil trade



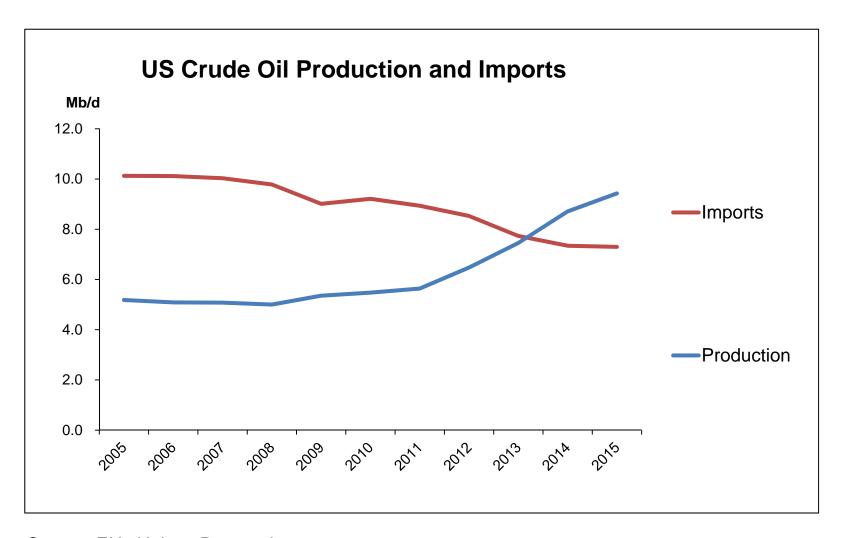
- Trade in the Atlantic Basin declines
- Global oil trade shifts towards east
- China is becoming the world largest crude importer

#### Crude trade declines in the Atlantic Basin

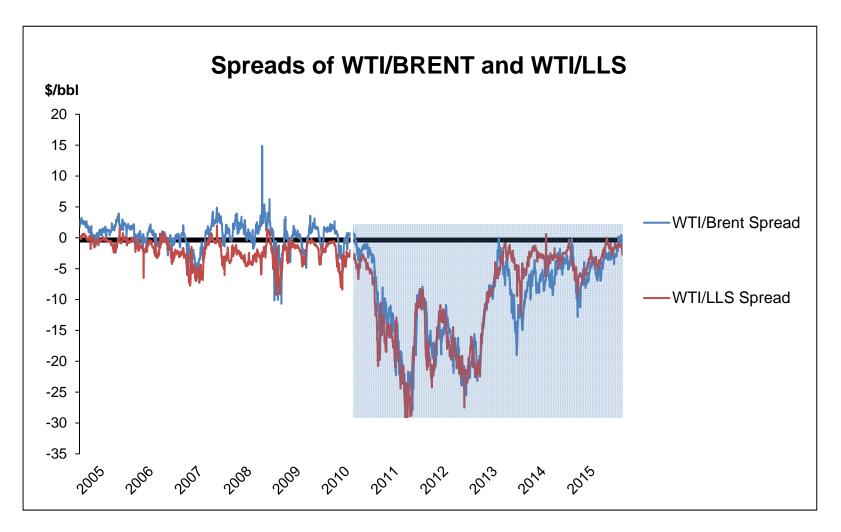


Source: BP, PIRA, Unipec Research, \* Europe excludes FSU

# US crude imports led down by shale revolution

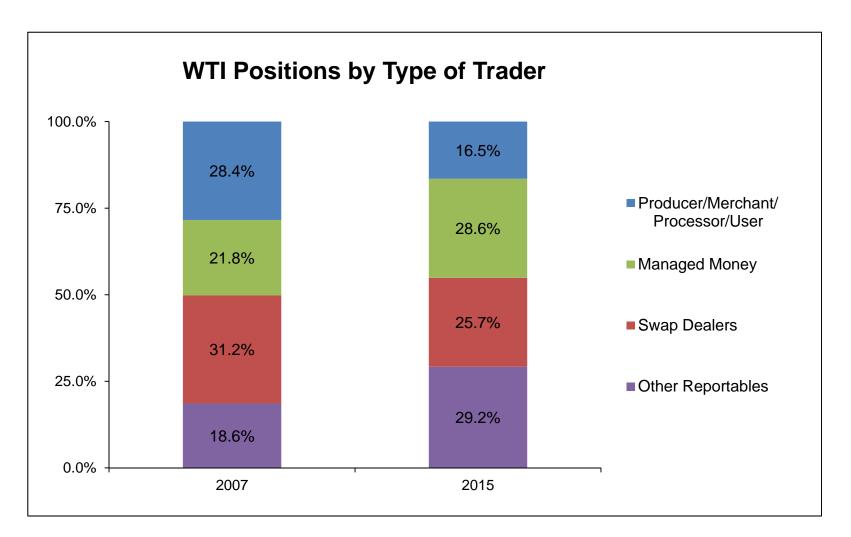


# WTI is challenged as global oil benchmark



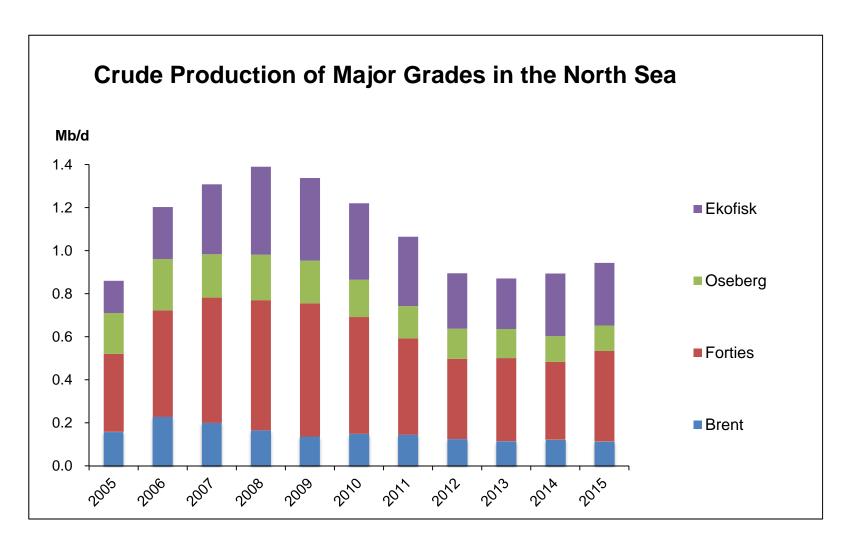
Source: Reuters, Unipec Research

#### Increasing speculations in NYMEX WTI contract



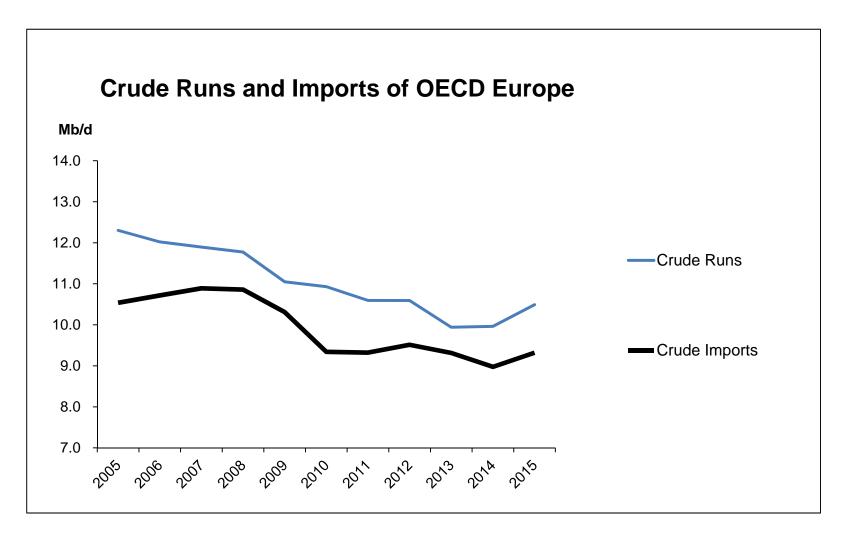
Source: CFTC, Unipec Research

# Crude production declines in the North Sea

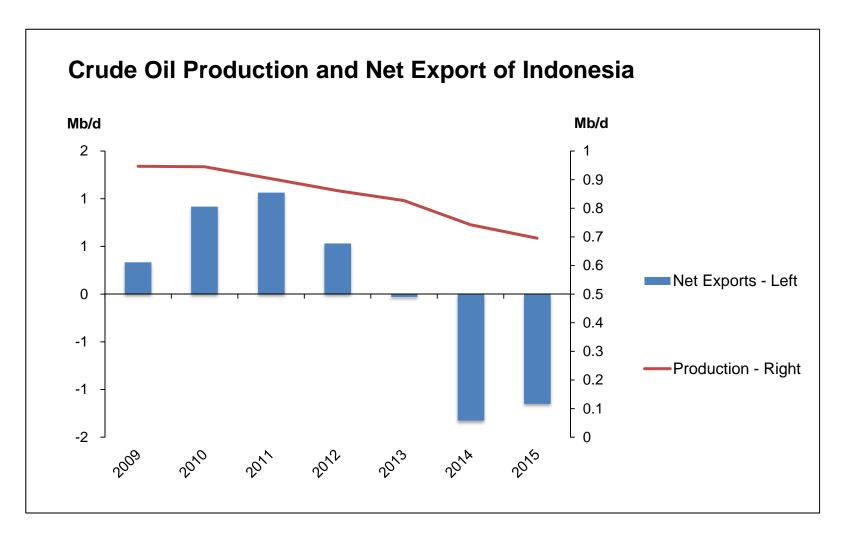


Source: Reuters, Unipec Research

# Crude runs and imports of OECD Europe slide

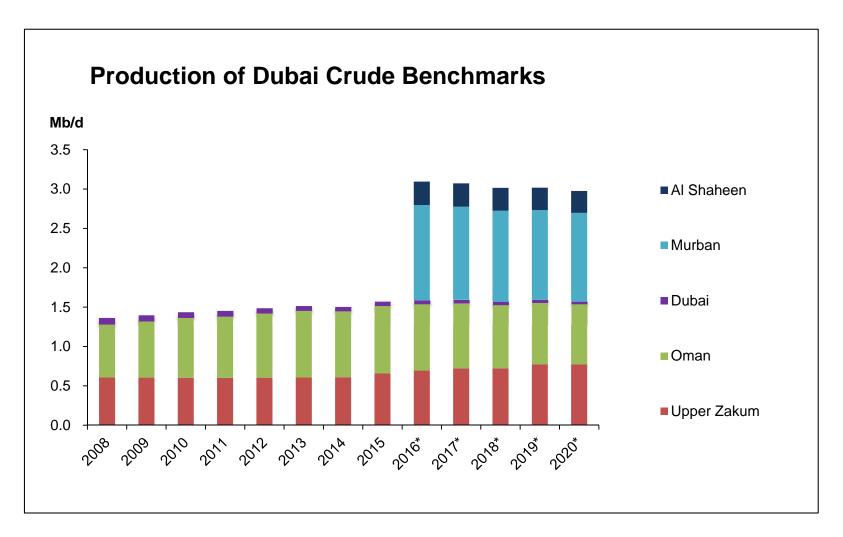


# Indonesia became a net oil importer



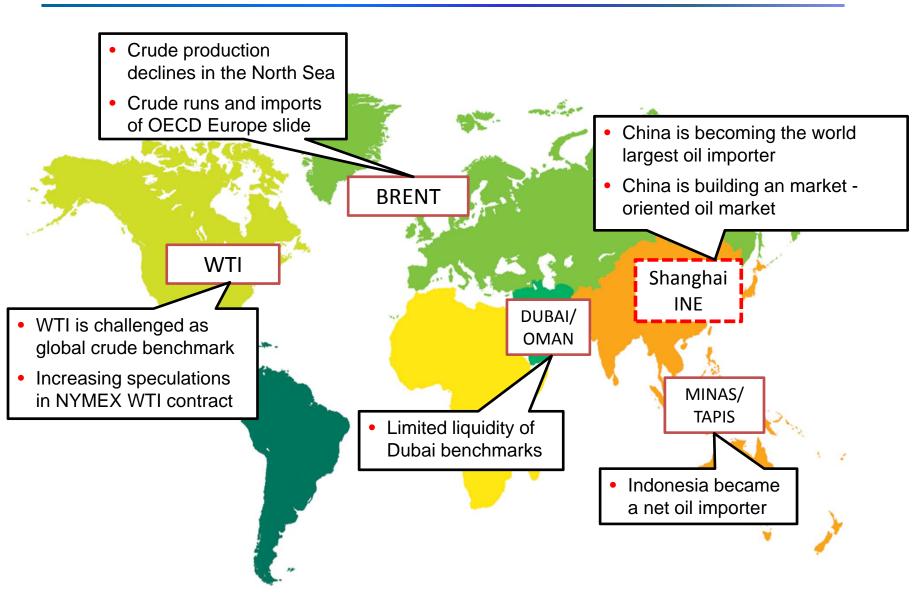
Source: OPEC, Argus

# Limited liquidity of Dubai benchmarks



Source: FGE, Unipec Research

#### Global crude pricing mechanism needs to be improved



Source: Unipec Research

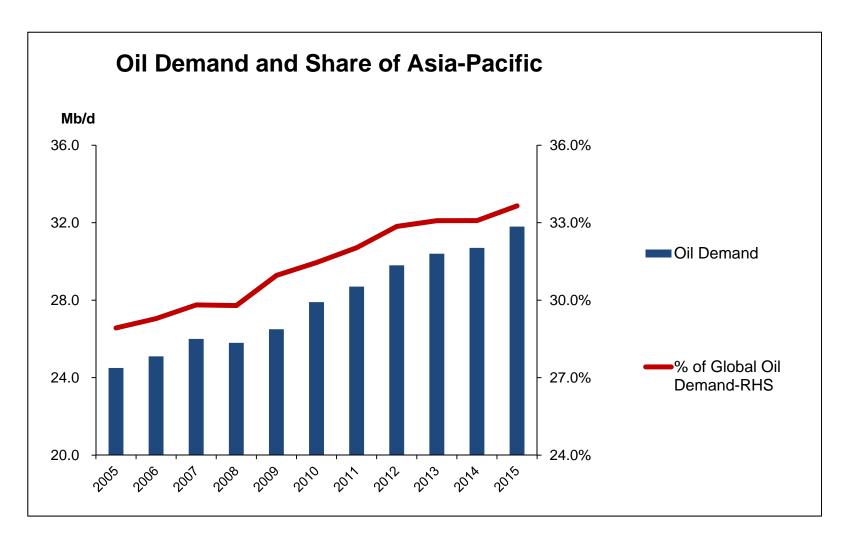
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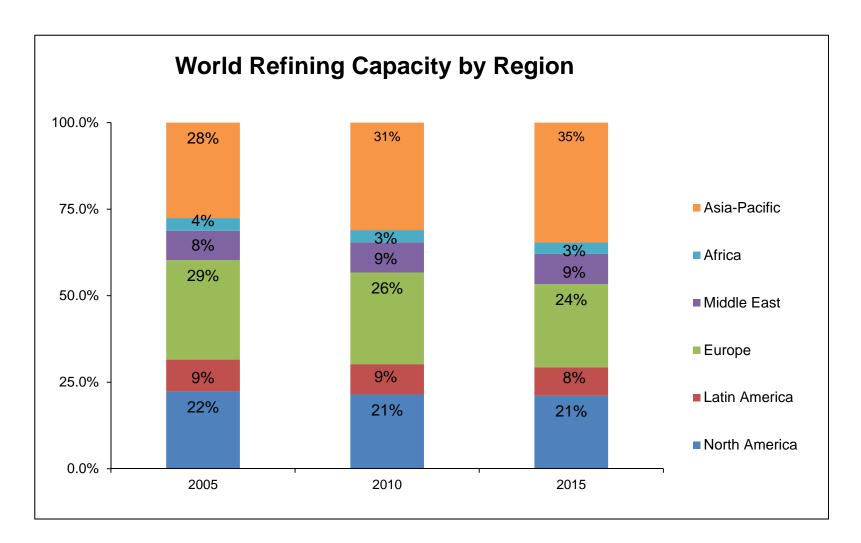
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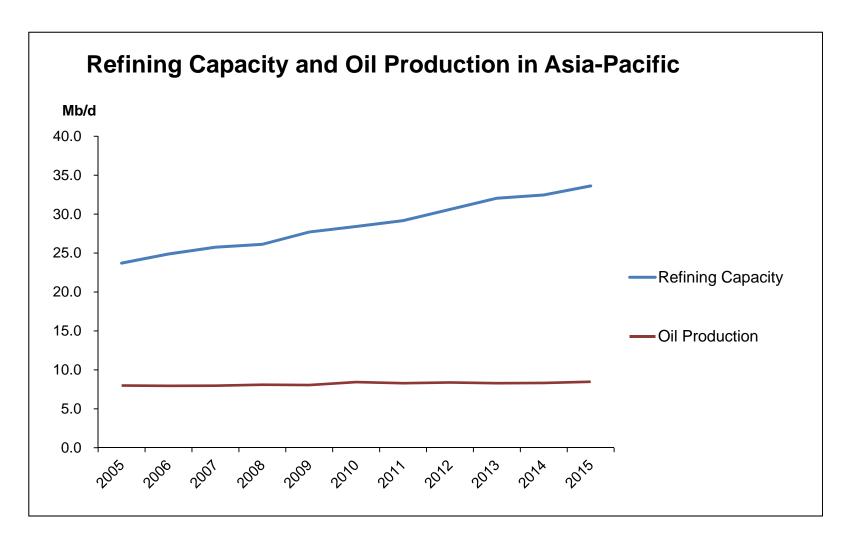
# Asia-Pacific is the world biggest oil consumer



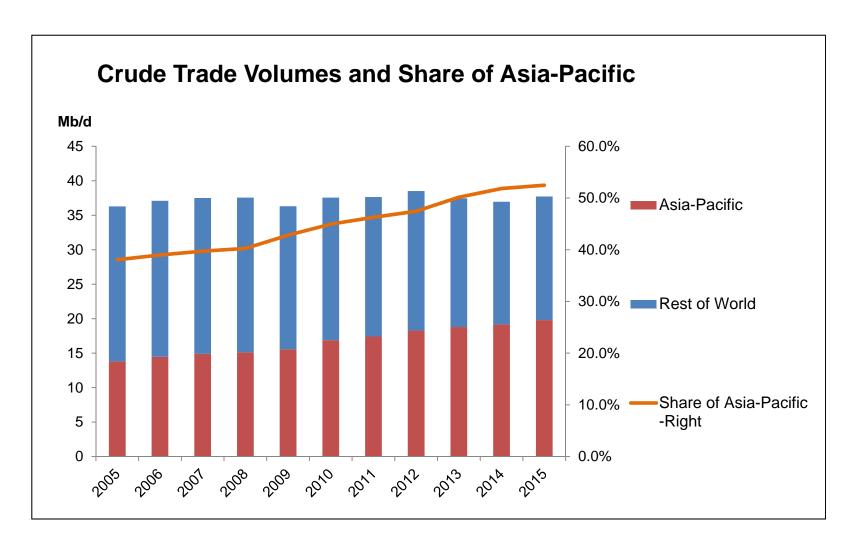
# Asia-Pacific owns the world largest refining capacities



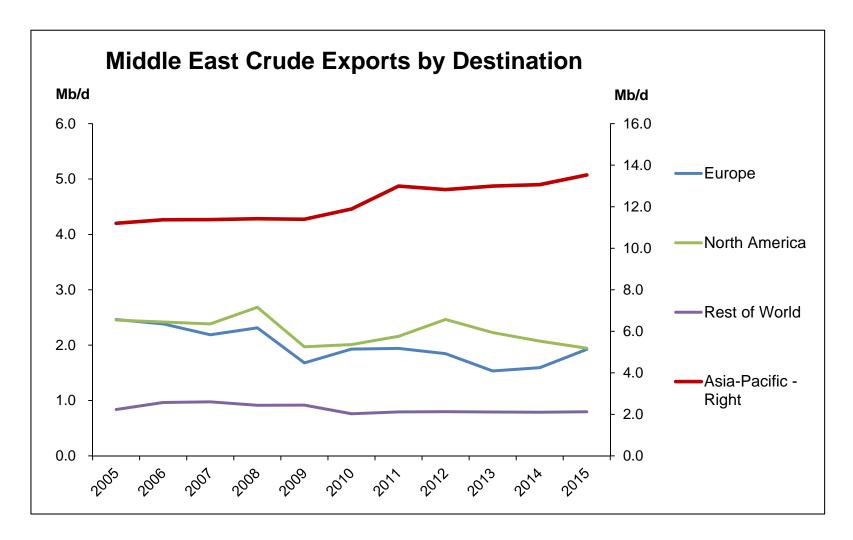
#### Crude deficit widens in Asia-Pacific



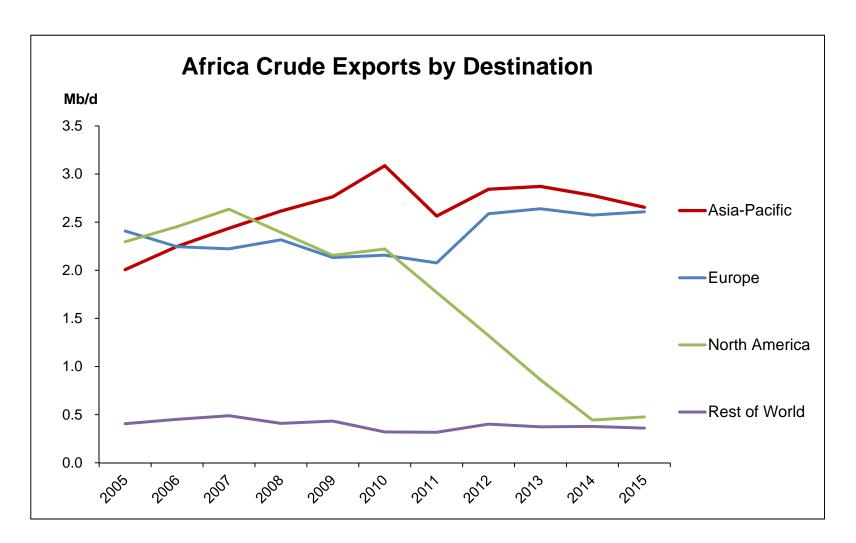
#### Asia-Pacific became the target market of crude suppliers



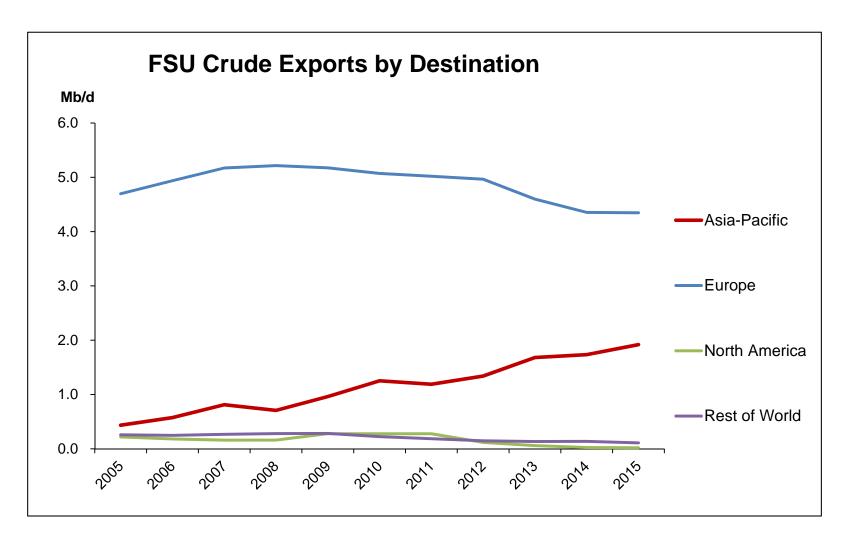
#### Middle East crude trades shifting to east



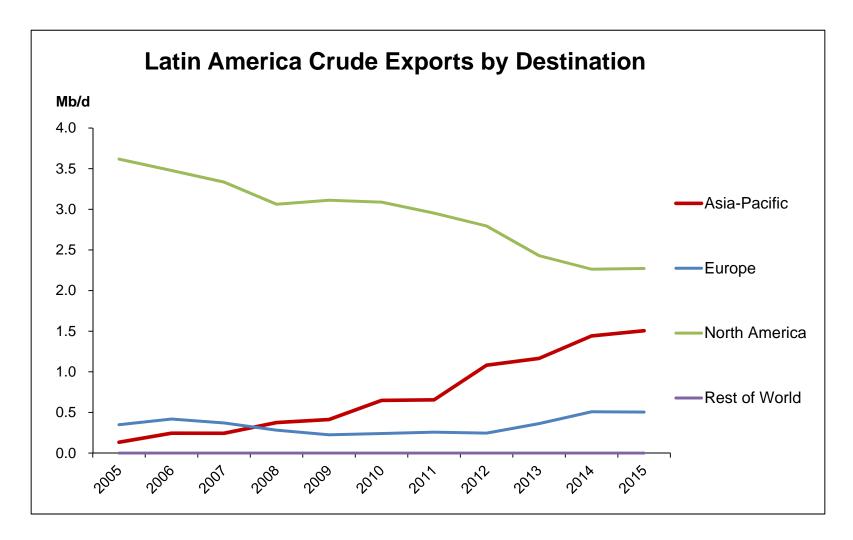
# African crude trades shifting to east



# FSU crude trades shifting to east



#### Latin American crude trades shifting to east



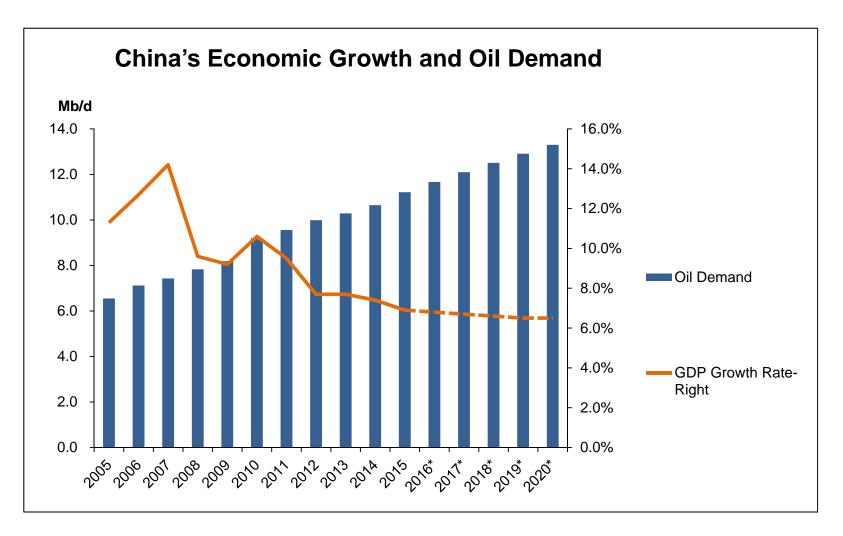
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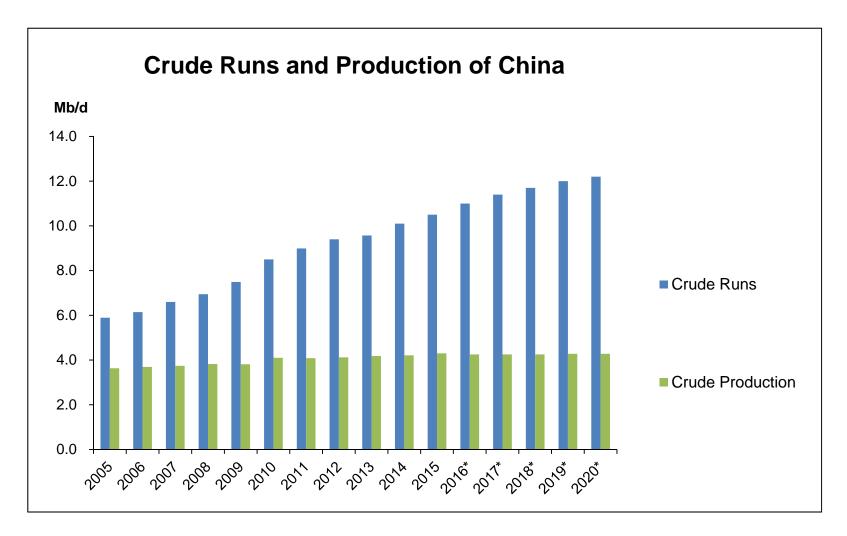
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# China's oil demand keeps rising at lower growth rate



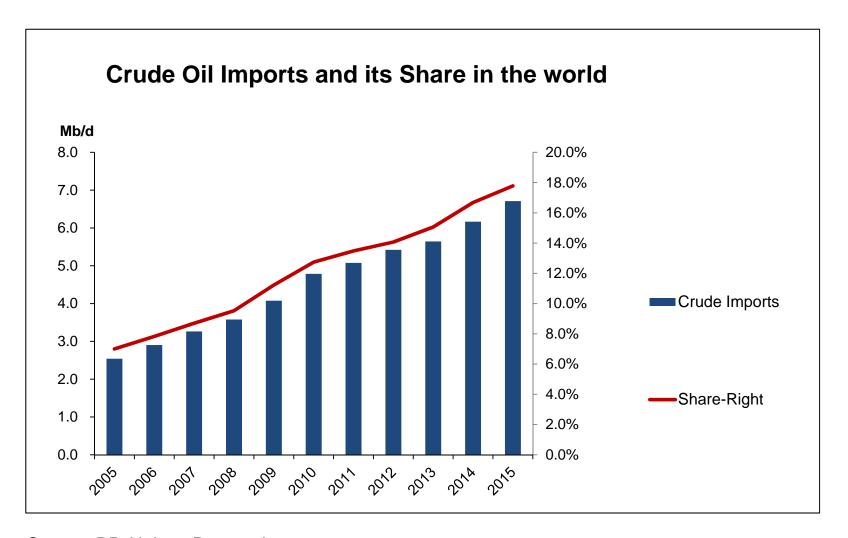
Source: National Bureau of Statistics of China, Unipec Research

# China's crude shortage continues to widen

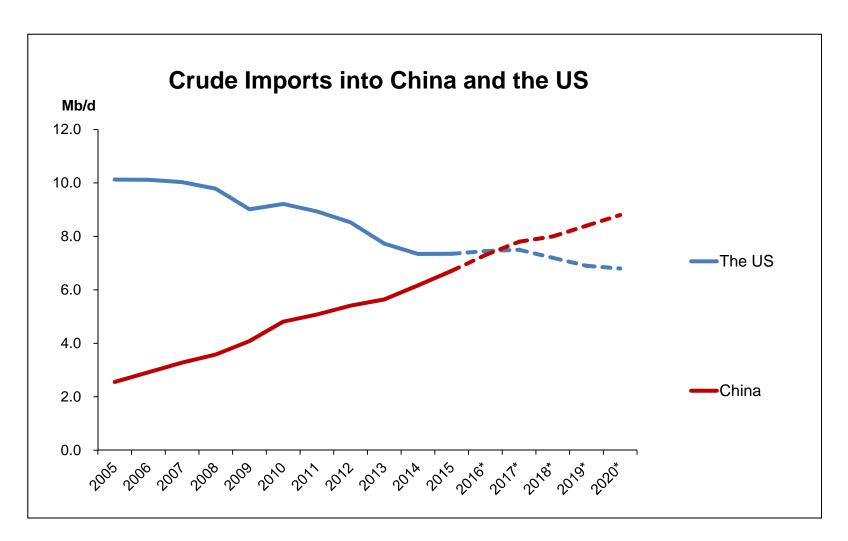


Source: National Bureau of Statistics of China. \* Unipec Research forecasts

# China accounts for larger share in global crude trade



# China is becoming the world largest crude importer by 2016



Source: China Customs, EIA. \* forecasts by Unipec Research

#### China's oil market reform speeds up

2013

2015

2016 onwards

#### **Reform launched:**

- ChemChina obtained 10 million tons/year. crude import quota.
- Oil products pricing mechanism adjusted.

#### Reform speeds up:

- Upstream sectors opens to private investment.
- More independent refineries approved to import crude oil.
- A few independent refineries obtain oil products export quota.
- China's refining market sees more competitions.

#### Reform moves on:

- Further improving oil product pricing mechanism.
- Launching Shanghai crude futures contract.
- Preparing oil products futures contracts.

# The potential INE crude benchmark will play a key role

# The Potential Crude Benchmarks in Shanghai International Energy Exchange (INE)

Region	Country	Crude	Minimum API	Maximum Sulfur Content (%)	Premium (\$/bbl)
Middle East	UAE	Dubai	30.0	2.2	To be determined by INE. Factors to consider:  • Property differences  • Demand & supply  • Alternative crude  • Loading & Transportation  •
	Oman	Oman	30.0	1.3	
	UAR	Upper Zakum	33.0	2.0	
	Yemen	Masila	31.0	0.8	
	Qatar	Qatar Marine	31.0	2.2	
	Iraq	Basrah Light	29.5	3.0	
China	China	Shengli	24.0	1.0	

Note: quality baseline is API gravity of 32 and sulfur content of 1.5%. Crude for delivery and premium level shall be decided and adjusted by INE according to market condition.

#### **Summaries**

- Driven by the US shale revolution and restructure in world refining industries, global oil trade is shifting towards east.
- Asia-Pacific has become the world biggest oil consumer and refinery center, and also the largest target market of crude oil.
- The dramatic changes in global oil trade, together with increasing speculations and limited liquidities of major crude benchmarks, require improvement in global crude pricing mechanism.
- China is becoming the largest crude importer, and its share in global crude trade is rising.
- Aiming to build a more efficient and open oil market, China's oil market reform has speeded up. The potential INE crude benchmark will play a key role in global oil trade.

# Thank You!