



The Public Launch of JODI-Gas

Meeting of the G20 Energy Sustainability Working Group

29 May 2014

Sydney, Australia



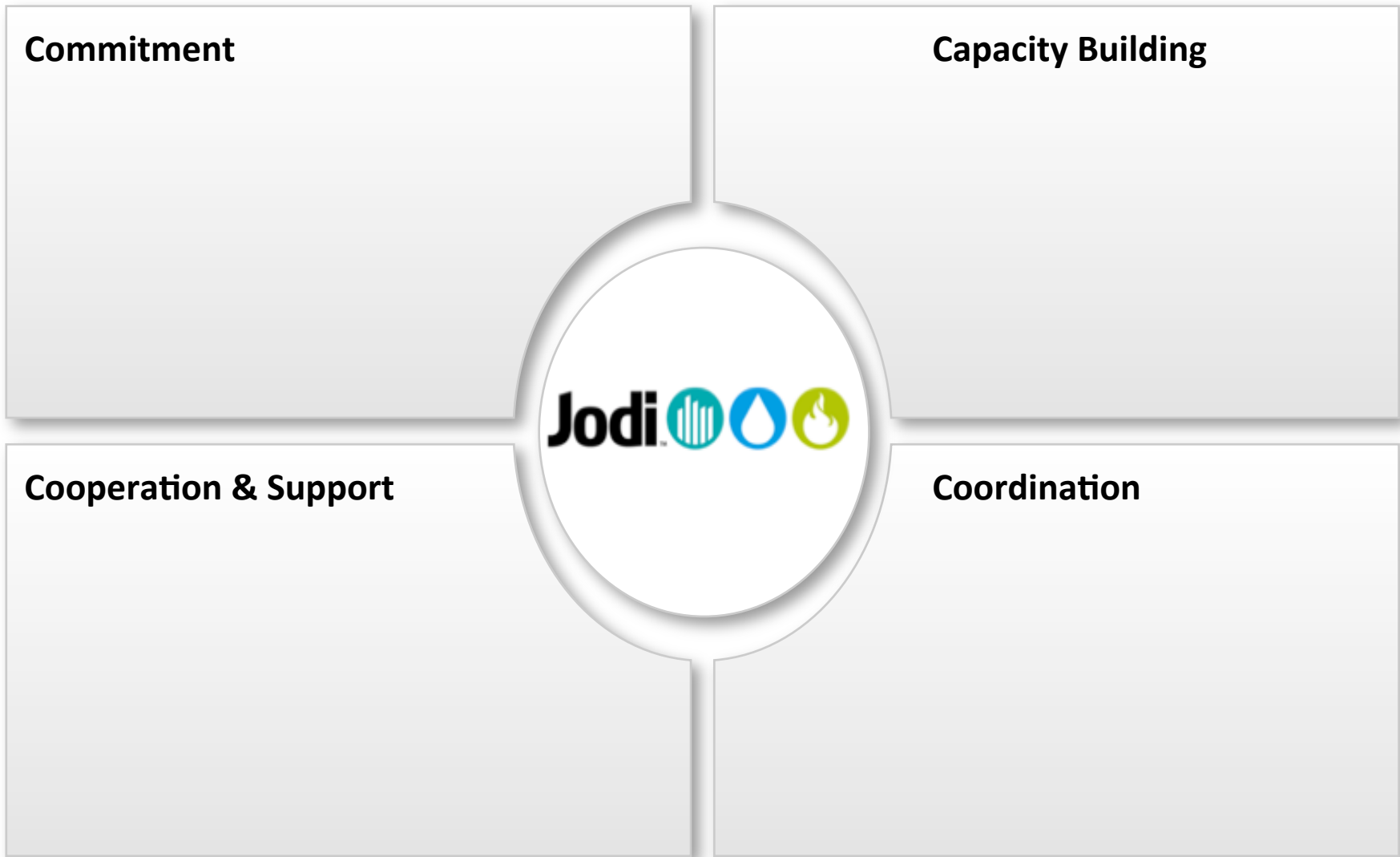
Contents

Support for the four pillars of energy data transparency and JODI-Gas

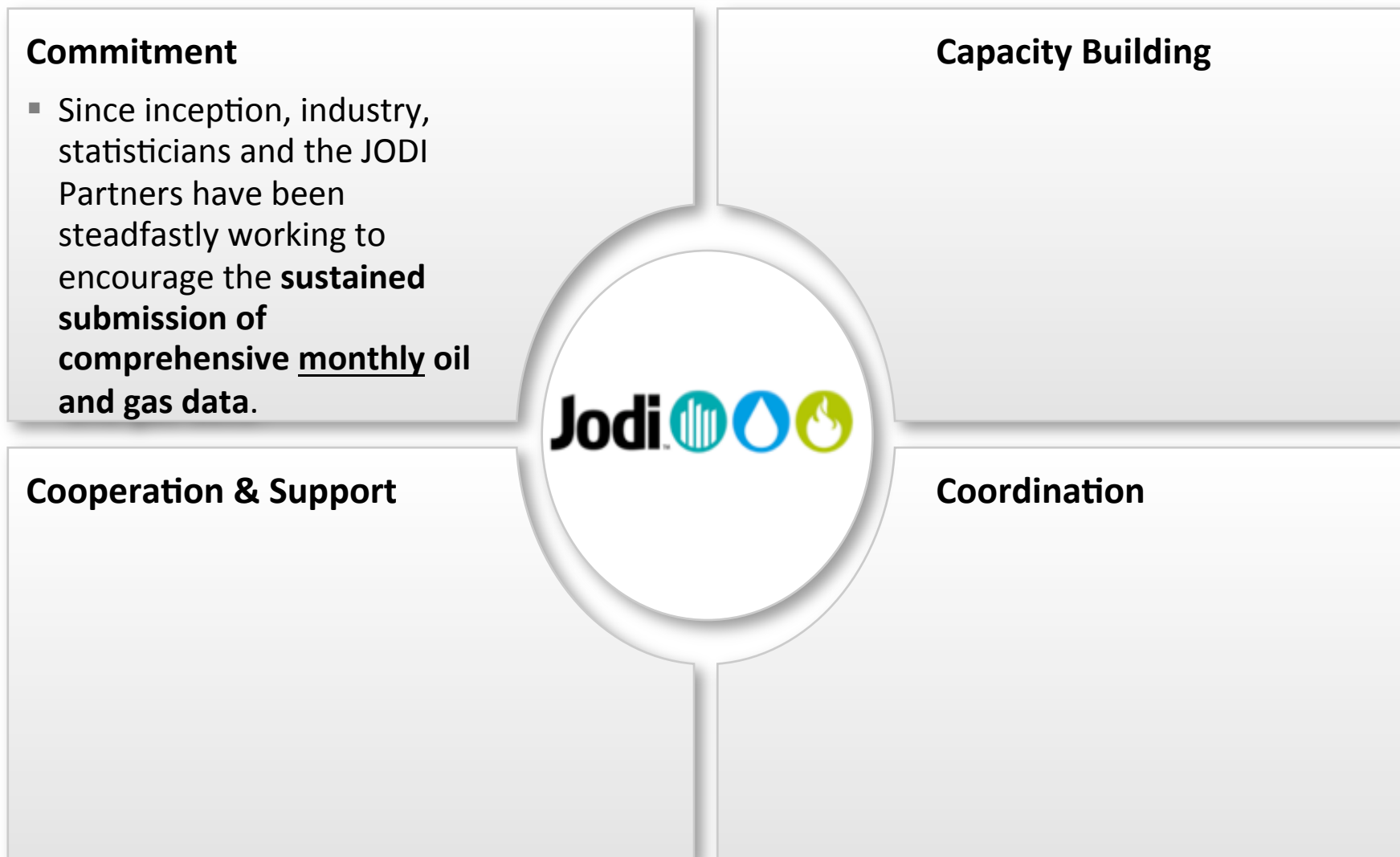
Long-standing G20 support

New ideas for G20 support

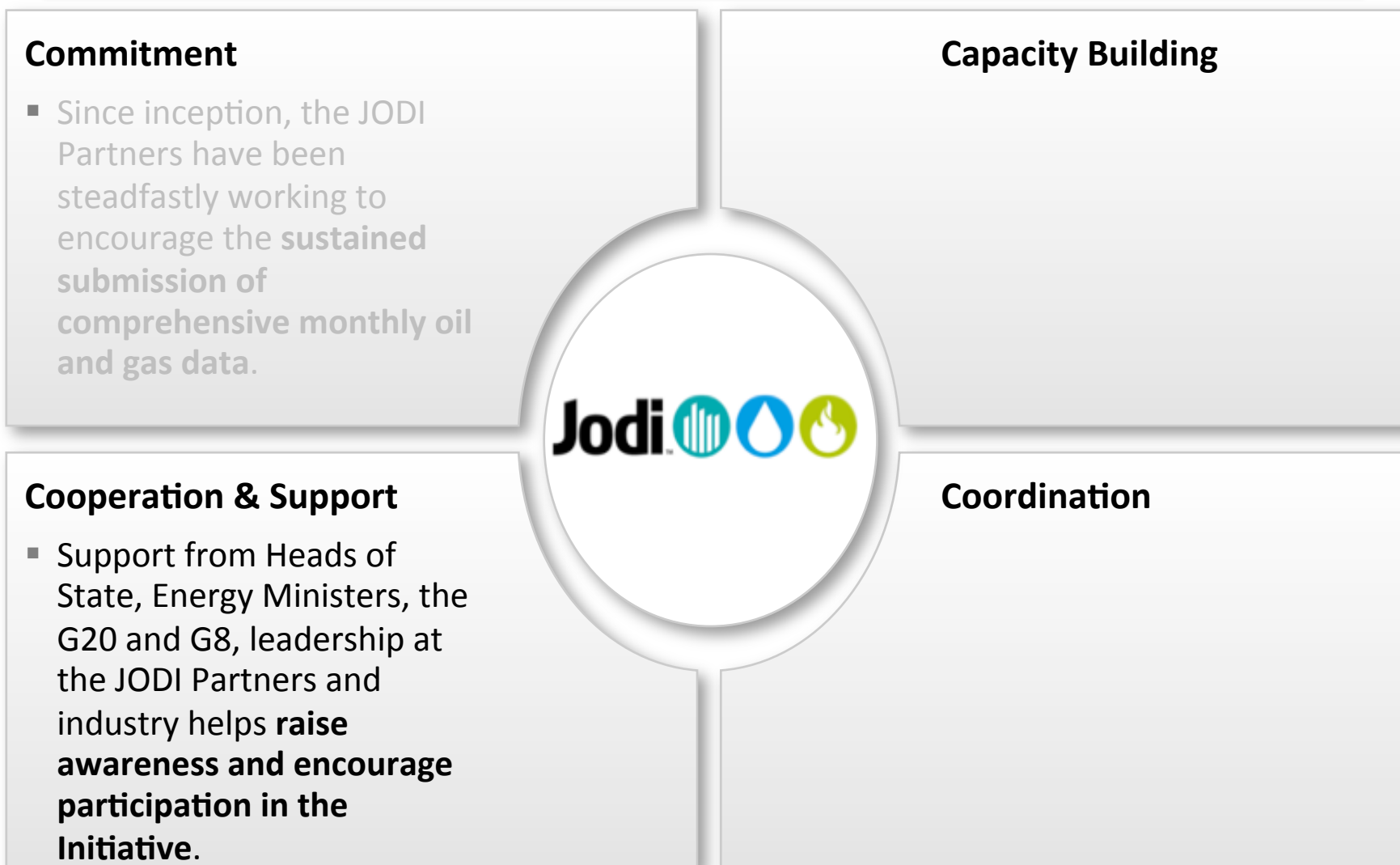
Since April 2001, multiple sets of stakeholders have advanced JODI on four primary fronts.



Industry professionals, national statisticians and the JODI Partners work closely to help ensure the commitment to JODI data submissions.



High level cooperation and support have helped to encourage participation.



Training programmes represent valuable opportunities for face to face interaction.

Commitment

- Since inception, the JODI Partners have been steadfastly working to encourage the **sustained submission of comprehensive monthly oil and gas data.**

Capacity Building

- The IEF organises **JODI training programmes** for front-line data providers at national administrations and energy companies who collect and submit data.

Cooperation & Support

- Support from Heads of State, Energy Ministers, the G20 and G8, leadership at the JODI Partners and industry helps **raise awareness and encourage participation in the Initiative.**

Coordination



JODI-Gas training efforts are poised to yield results similar to those seen with JODI-Oil

	Today	10 Years Ago
Countries and economies that can report M-2 oil statistics	95+	40
Countries and economies that can report M-1 oil statistics	70	<10

Coordination involves Inter-Secretariat meetings, conferences, and the publication of JODI data.



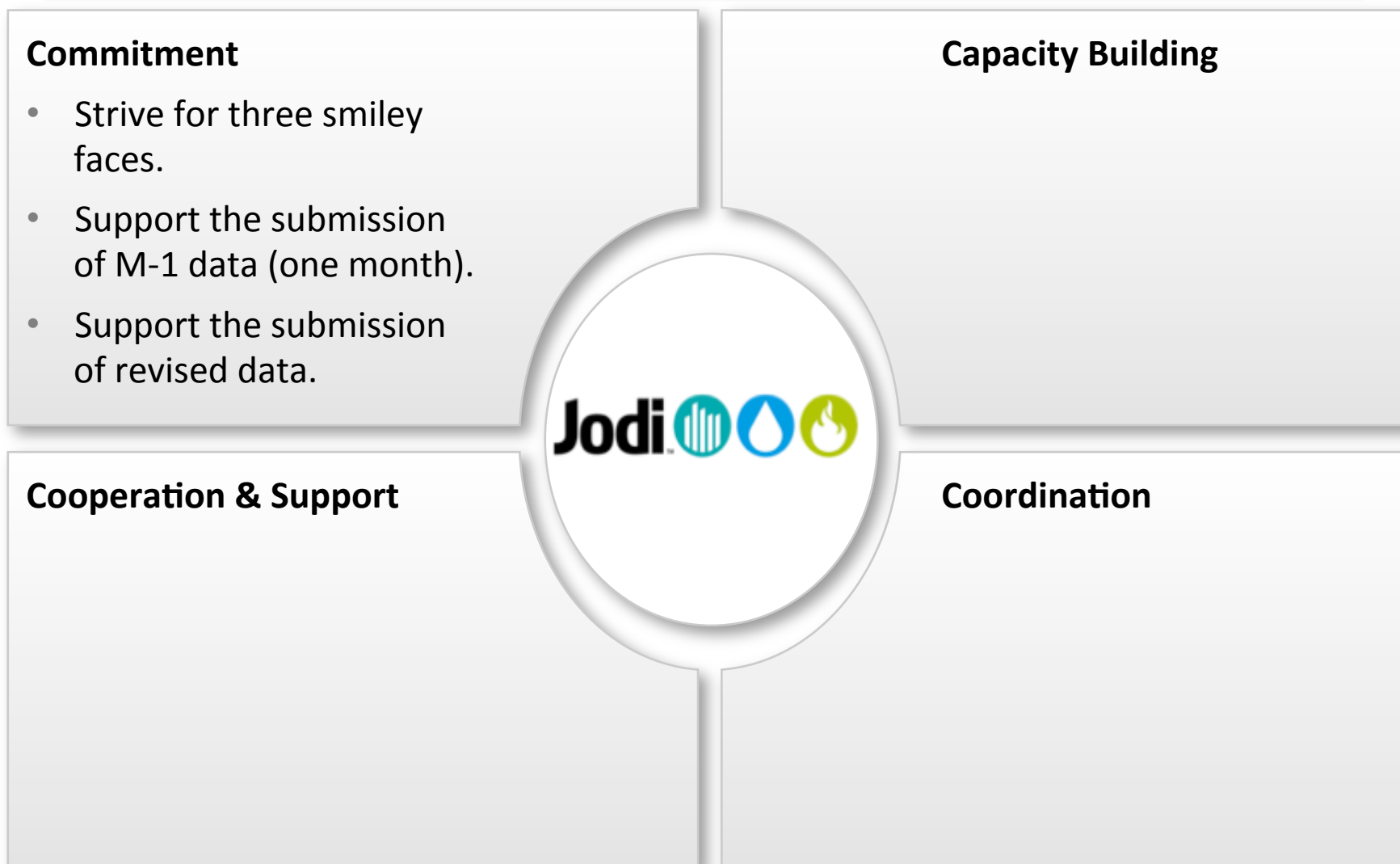
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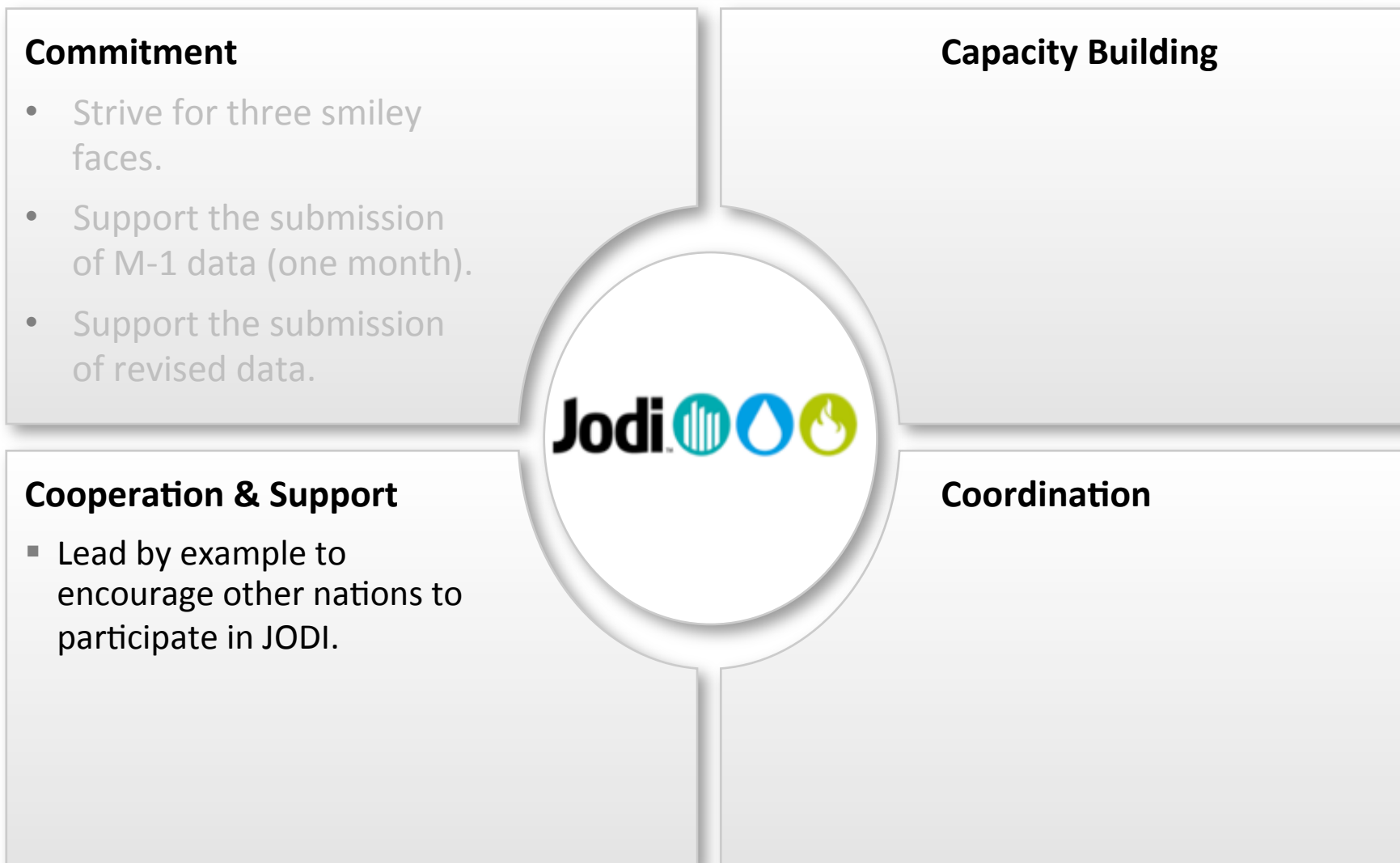
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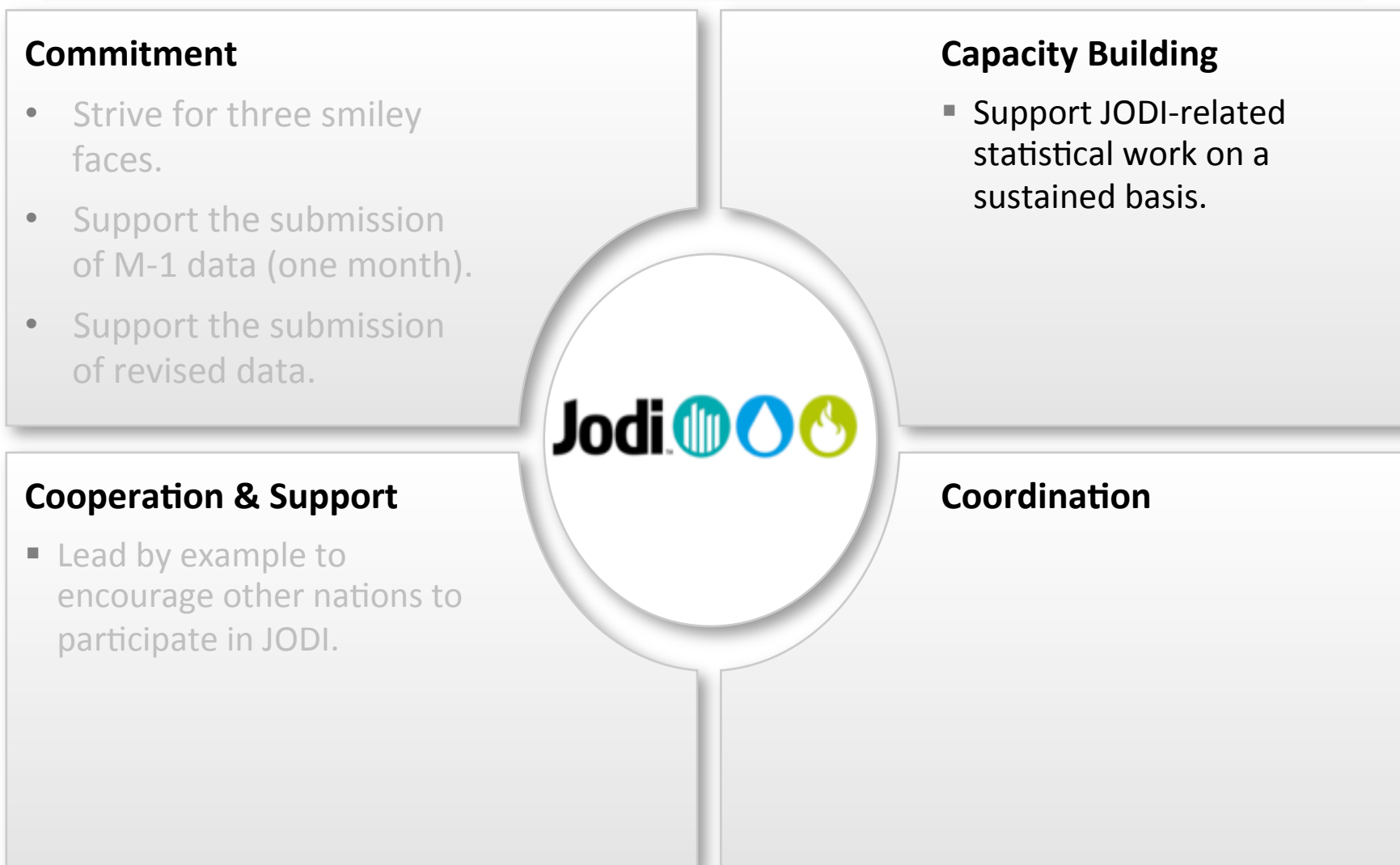
A look at the long-standing requests the JODI Partners have made to the G20 Members.



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Commitment

- Strive for three smiley faces.
- Support the submission of M-1 data (one month).
- Support the submission of revised data.

Capacity Building

- Support JODI-related statistical work on a sustained basis

Cooperation & Support

- Lead by example to encourage other nations to participate in JODI.

Coordination

- Expressions of welcome endorsement and support of the IEF's role as coordinator, and regular requests for the IEF to report on JODI-related progress.



The G20 has consistently acknowledged the work of the JODI Partners and supported energy data transparency.

*“To promote market transparency and efficiency, we commit to strengthen JODI-Oil by ensuring **greater visibility, more complete and comprehensive data, enhanced access and improved availability, and by maintaining support for capacity building.** We look forward to the **launch of JODI-Gas** at the earliest date possible”.*

-- 2013 G20 Leaders' Declaration



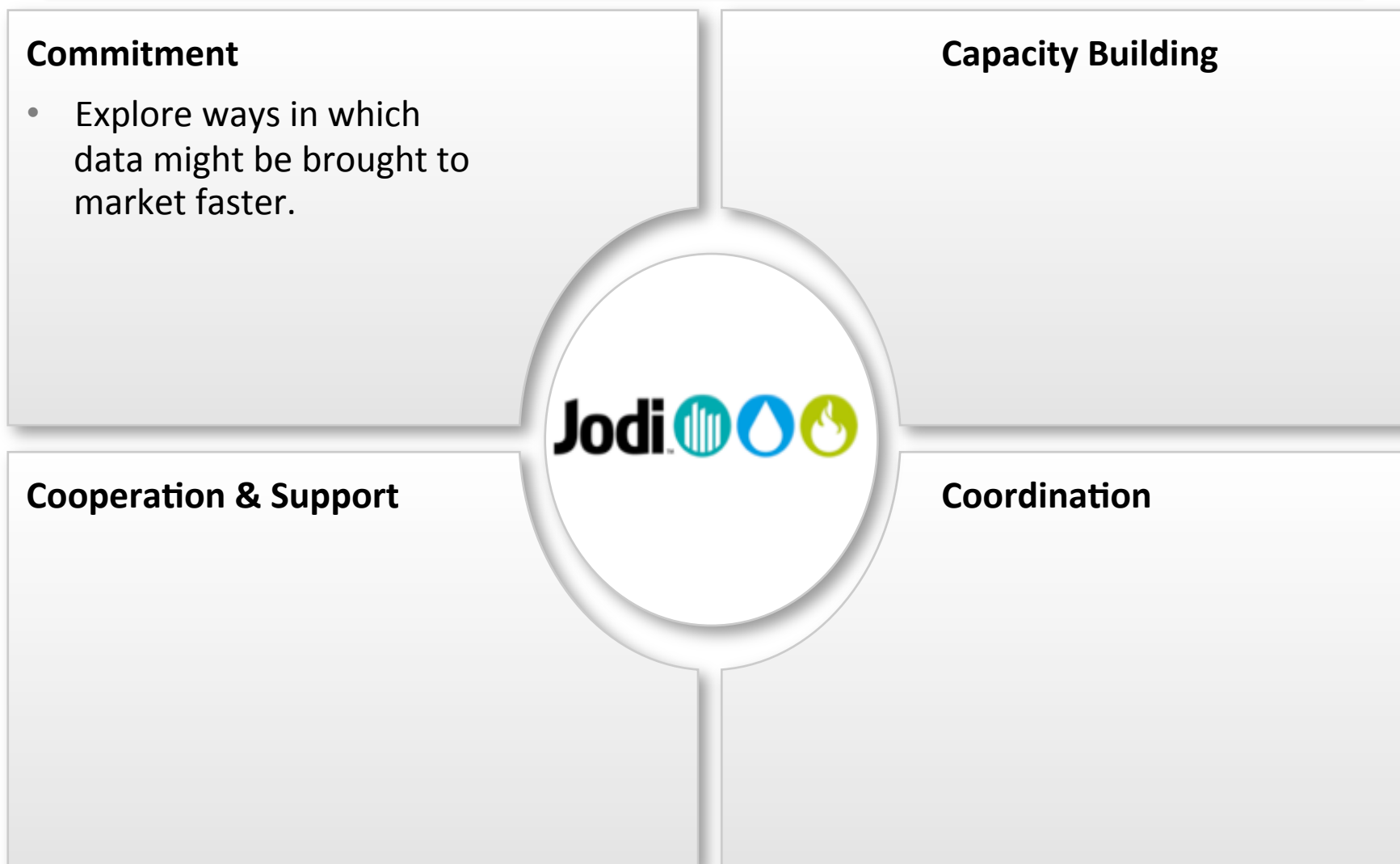
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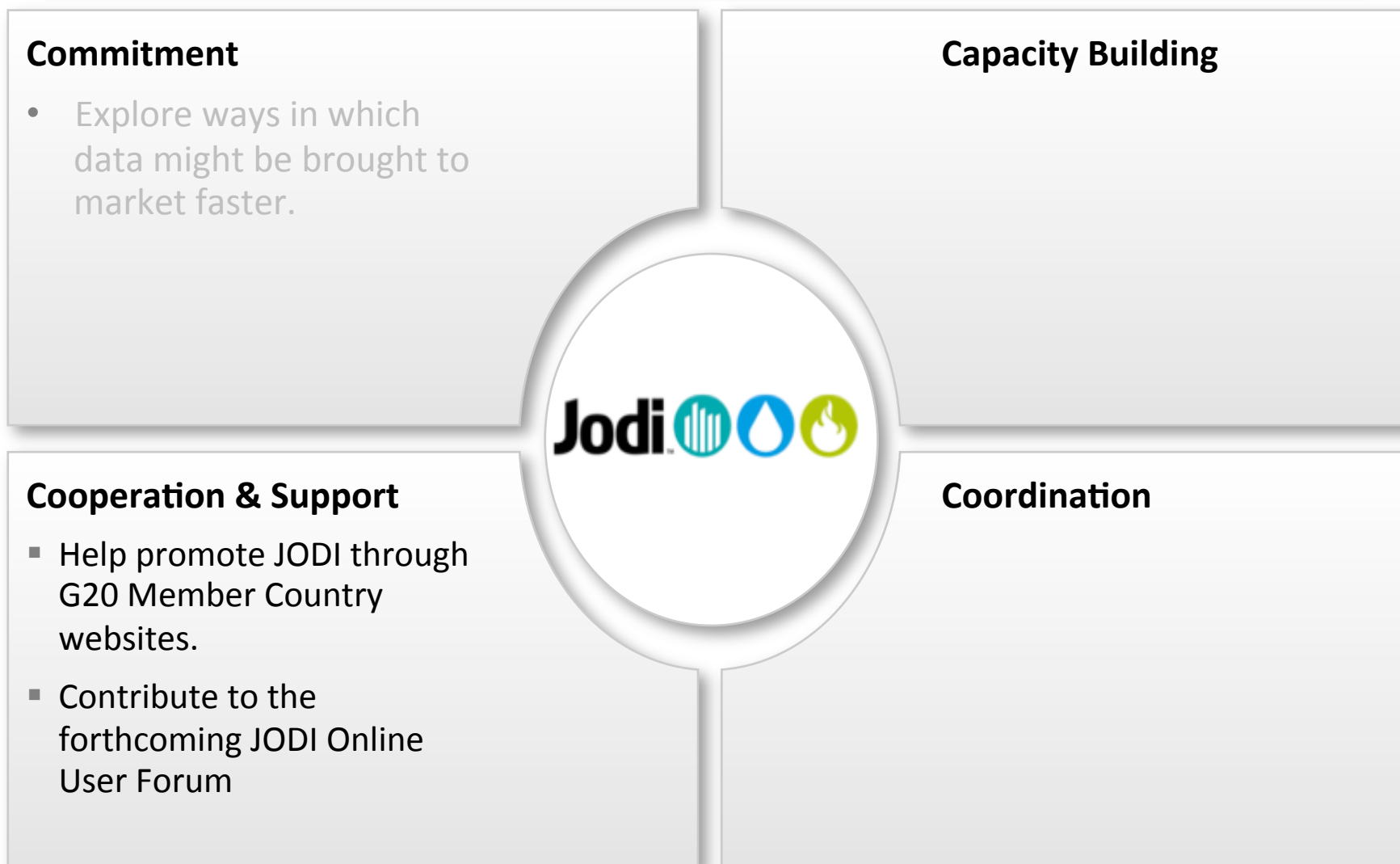
Long-standing G20 support

New ideas for G20 support

Some new ideas for G20 Member Countries and the G20 itself to further support JODI



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Triple Smiley Face Seals of Approval will enable countries earning three smiley faces to promote JODI while boasting



The rollout of the JODI-Participation Seal should help countries to further promote JODI awareness



経済産業省

METI
2014 Jan.

World-leading Offshore Wind Power. Here!

Consumption Intelligence
Understanding the Demand of Consumers Using Big Data

Information on the Great East Japan Earthquake
Continued Water Issue at TEPCO's Fukushima Daiichi NPS

News Release

- Report Based on the Results of the 2013 Economic Census for Business Activity Released (March 4, 2014)
- Fourth Round of Negotiations on a Free Trade Agreement (FTA) among Japan, China and the RCEP (February 26, 2014)
- Progress Made in the Negotiations Between for Individual Enterprises* (February 17, 2014)
- A Report Compiled by the Intellectual Property Committee under the Industrial Structure Council (February 26, 2014)

Point of Focus

- METI website on "Smart Japan" has been updated (February 17, 2014)
- METI's Initiatives for Establishing Smart Communities (February 26, 2014)
- Results of the Regional Economic and Industrial Research (October, December, 2013) (February 21, 2014)
- New Year Greeting 2014 (January 30, 2014)
- New Trends of FY2014 for Reform, Revitalization, Economy and Industry, released on December 26, 2013, ... (January 20, 2014)

Others

- 2014 Plan on Manufacturing Industries (Manufacturing 2013 Outlook) (November 26)
- Trends in the Market for the Robot Industry in 2013 - Details of Survey Results (November 16)
- Outline of the FY2014 Annual Report on Economic Growth White Paper 2013 (August 15)
- Outline of the White Paper on International Economy and Trade 2013 (August 15)
- Annual Report on the Office of Intellectual Property Protection 2013 (July 26)

The G20 Member Countries and the G20 itself can use their visibility to raise JODI awareness.

	Global Rank	Referrals since launch	Backlinks
Argentina			
Australia			
Brazil			
Canada			
China			
France			
Germany			
India			
Indonesia			
Italy			
Japan			

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	Global Rank	Referrals since launch	Backlinks
Argentina	893,904	0	0
Australia	529,426	0	1
Brazil	781,697	0	0
Canada	535	0	0
China	419,593	0	0
France	20,856	0	0
Germany	97,746	0	0
India	529,311	0	0
Indonesia	86,367	14	0
Italy	82,489	0	0
Japan	10,969	0	1

Sources: Alexa, Orantec

The G20 Member Countries and the G20 itself can use their visibility to raise JODI awareness.

	Global Rank	Referrals since launch	Backlinks
Korea	445,809	0	0
Mexico	335,085	0	0
Russia	63,076	0	0
Saudi Arabia	1,678,942	794	2
South Africa	706,085	2	1
Turkey	580,068	0	0
UK	1,805	2	2
US	13,794	3	0
European Commission	655	287 (175 from Eurostat)	6
G20 Homepage	325,967	0	0
G8 Info Centre	6,534	0	0

Sources: Alexa, Orantec

Based on the ranking of jodidata.org, G20 support would be welcome.

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Russia	63,076	0	0
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www.jodidata.org **3,053,532**

IEF **2,939,586**

Sources: Alexa, Orantec

The number of JODI-Oil database downloads from www.jodidata.org has been flat.

	<u>JODI Database</u> <u>Downloads</u>	<u>Y-o-Y Change</u>
2011	3,272	
2012	4,992	+52.6%
2013	4,736	-5.1%
2014	4,344*	-8.3%

**Annualised data based on Jan-April figures*

Source: Google Analytics

Practical and low-cost ways to help promote JODI and energy data transparency awareness

G20 Members might consider placing at least one link to JODI on their website.

G20 Members with access to social media could regularly mention JODI and link back to the website (for instance at each database update)

News and articles could be written about JODI and the database, and then link back to the JODI website.

Mentions of JODI on any website should include a backlink to www.jodidata.org to promote awareness.



An overhauled JODI website enabling faster, more visible updates recently went live.



Some new ideas for G20 Member Countries and the G20 itself to further support JODI

Commitment

- Explore ways in which data might be brought to market faster.

Capacity Building

- Consider G20-sponsored JODI training sessions on a yearly basis.

Cooperation & Support

- Help promote JODI through G20 Member Country websites.
- Contribute to the forthcoming JODI Online User Forum

Coordination



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- Contemplate ways in which the IEF's neutral and inclusive platform could be further used to advance energy data transparency.



