Oil Price Elasticities and Oil Price Fluctuations

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Introduction

- Large swings in oil prices over last decade:
 - Run-up to \$140 per barrel through August 2008;
 - Subsequent decline to \$40 per barrel through Great Recession;
 - ▶ 65% decline from June 2014 to December 2015.
- Two classical questions in the literature:
 - What drives oil price movements?
 - ▶ What are the macroeconomic effects of oil price shocks?
- This paper provides new evidence on the causes and consequences of oil price fluctuations for the 1985–2015 period.

Introduction

Methodology and Preview of Results

- Structural VAR to analyze sources and macroeconomic effects of oil price movements
- Novel identification and data to disentangle supply and demand shocks:
 - Joint restrictions on oil supply and demand elasticities;
 - Multiple indicators of global demand for oil.
- Main findings:
 - Supply shocks main driver of oil prices;
 - Supply shocks boost activity in advanced economies while depress activity in emerging economies;
 - Selection of elasticities is important for inference.

MEASURING GLOBAL DEMAND FOR OIL

Coincident Indicator: Industrial Production

- Requirements for global economic indicators:
 - Capture key features of global business cycle;
 - Ability to explain oil prices.
- Construct IP indexes for 19 advanced and 33 emerging economies (90% World GDP):
 - Reliable and widely available business cycle indicator;
 - Oil important input in industrial sector;
 - Advanced economies net oil importers;
 - ► Emerging economies use more oil and oil independent.

MEASURING GLOBAL DEMAND FOR OIL

Leading Indicator: Metals Prices

- IMF Metal Price Index.
- Metals crucial inputs in many industrial sectors.
- Captures shifts in current and expected global activity:
 - ► Academic literature
 Pindyck & Rotemberg (1990); Labys & al. (1999), Barsky & Kilian (2001).
 - Popular blog entries
 Arezki and Blanchard (2014), Hamilton (2014), Bernanke (2016).
- Results from forecasting regressions:
 - Metal prices help predict global activity and oil prices.

THE VAR MODEL

• VAR model of the oil market and the global economy with 5 variables

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(Jan 1985 - Dec 2015):
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- Log of IP for advanced economies;
- Log of IP for emerging economies;
- Log of IMF metals price index;
- Log of Brent price of crude oil (deflated by U.S. CPI);
- Log of global supply of crude oil.

IDENTIFICATION OF THE SVAR

The Oil Market

• A simple 2-equation model of the oil market:

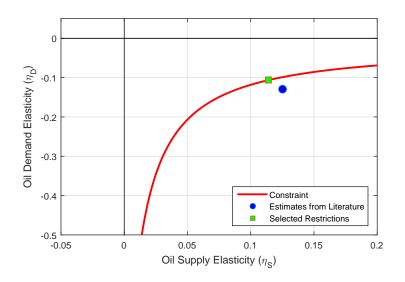
$$q_t = \eta_S p_t + u_{s,t},$$

$$q_t = \eta_D p_t + u_{d,t}.$$

- Consensus is that η_S and η_D both small:
 - Estimates from meta-analysis: $\eta_S = 0.13$; $\eta_D = -0.13$;
 - η_S possibly even smaller: 0.02. Kilian & Murphy(2012)
- Insight from analytics of structural VARs: VCV matrix of VAR residuals and restriction on supply elasticity imply value for demand elasticity.

IDENTIFICATION

VAR-Implied Demand and Supply Elasticities



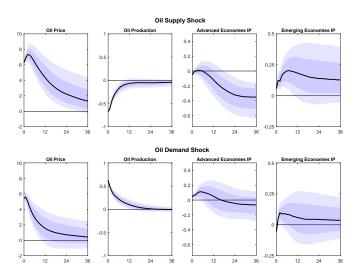
IDENTIFICATION

The Oil Market and the Macroeconomy

- Macroeconomy → oil market:
 - Global demand can shift the oil demand curve;
 - Global demand cannot shift the oil supply curve;
 - NOTE: Oil production moves in response to global demand shocks because supply curve is elastic.
- Oil market → macroeconomy:
 - IPs respond directly to changes in oil production;
 - Metals prices respond to changes in both oil prices and oil production.

IMPULSE RESPONSES

Oil Price Shocks





FORECAST ERROR VARIANCE DECOMPOSITION 24-Month Ahead

Oil Demand

14.3

[9.5; 22.3]

1.8

[0.7; 4.5]

1.7

[0.5; 5.1]

Oil Supply

47.6

[34.7; 59.5]

5.5

[1.8; 12.9]

5.8

[1.7; 13.5]

Shock

Oil Prices

AE Activity

EE Activity

AE Activity

2.2

[0.8; 5.3]

63.8

[51.7; 74.3]

8.4

[4.8; 13.7]

EE Activity

13.4

[6.2; 23.0]

10.7

[6.7; 15.5]

52.0

[40.2; 65.5]

Metal

16.8

[8.3; 28.3]

14.6

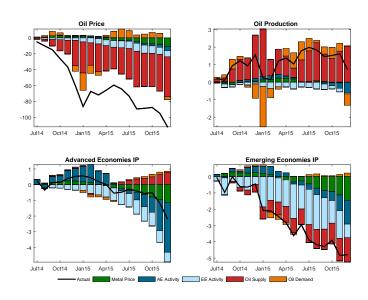
[6.6; 25.4]

29.1

[16.6; 41.1]

HISTORICAL DECOMPOSITION

2014-2015 Oil Price Slump



CONCLUDING REMARKS

- Identify SVAR of oil market and the global economy with plausible joint restrictions on oil supply and oil demand elasticities.
- Show that oil supply shocks are key drivers of oil prices and have an economically modest effect on global real activity.
- Also in the paper:
 - ▶ With low supply elasticity → large demand elasticity:
 - Oil-specific demand shocks key drivers of oil prices;
 - Oil supply shocks associated with large oil price multiplier on advanced economies activity.
 - With only one indicator of global activity:
 - Small contribution of global demand to oil prices.

IMPULSE RESPONSES

Oil Price Shocks

